

Civic Communications Committee

Meeting Results

June 8, 2016 – Canty Conference Room- 5:00 PM

Present:

Barbara Franklin Chair - At-Large Commissioner,
Sandra Medina - District 4 Neighborhood Commissioner,
Shanel Lewis - Neighborhood Development Associate,
Stephanie Afonja – Nonprofit Representative Chesapeake,
Harry – Northampton Civic League Representative,
Chekesha White - District 10 Neighborhood Commissioner,
David McCauley, Director of 311 (Hampton)

Absent:

Alice Callahan – District 6 Neighborhood,
Jason Price – Hampton Police Representative

The regular meeting of the Civic Communications Committee of Hampton Neighborhood Commission was called to order at 5:00 PM on June 8, 2016 at Canty Conference Room by Barbara Franklin.

I. Approval of Agenda

The agenda was distributed and unanimously approved.

II. Review of Previous Minutes

The minutes of the previous meeting were reviewed and unanimously approved. Sandra Medina motioned to approve, Barbara Franklin 2nd the motion.

III. Consideration of Open Issues

1. Chair Remarks – Barbara Franklin

- Continue outreach and collaboration with neighborhood serving organizations

2. Communication Plan – Shanel Lewis

A. Current Programs/Events

- Hampton 101/201
- You Make a Difference Event
- Meet and Greet
- Partners with Hampton neighborhood organizations events
- Hampton Home Repair Blitz

B. Target Audiences

- Hampton Residents – Adults, Youth, Seniors
- Hampton Non Profit Business – Child Development, Foodbank, etc.
- Hampton Neighborhood - Serving Organizations – Boy/Girl Scouts, Churches, etc.

C. Outreach Efforts

- Phone/Email
- Hampton.gov/Hampton ENews

- Social Media – Facebook, Twitter
- Flyers/word of mouth
- Attend neighborhood organizations events

D. Gaps outreach efforts

- Neighborhood Commissioners – Increase activity with outreach and Registered Neighborhood – Serving Organizations Program

E. Gaps in outreach/Audience

- Seniors
- Youth

F. New Programs/Events Outreach

- Attend more neighborhood events being held by the Hampton Neighborhood-Serving organization
- Expand on current programs/events

IV. Agenda and Time of Next Meeting

The next meeting will be held at 5:00 PM on July 13, 2016, or we will reschedule due to conflicting schedules, at:
Canty Conference Room

The meeting was adjourned at 6:20PM by Barbara Franklin.

Minutes submitted by: Sandra Medina